



# KINGS OF SWING

VENTURES & VENDORS TOPGOLF CHALLENGE



Junior Achievement<sup>™</sup>  
of Greater Baton Rouge & Acadiana

October 23, 2025

TopGolf Baton Rouge  
10955 N. Mall Dr. | 70809

## THE *Mission*

## 3 PILLARS



Workforce  
Development



Entrepreneurship



Financial  
Literacy

Junior Achievement's mission is to inspire and prepare young people to succeed in a global economy.

Junior Achievement strives to ensure that young people are: ready for work, financially savvy, and business minded.

**GET IN THE GAME - PARTNER WITH US TODAY!**

# PLATINUM SPONSORSHIP

- TopGolf Corporate Platinum Membership (3 months, \$1,400 value) — enjoy exclusive perks beyond the event!
- Make it a bash to remember with 2 private bays for 12 players and 4 VIP guests — perfect for entertaining clients, colleagues, or friends.
- Shine as our Platinum Sponsor with prime recognition across print and social media platforms! Your logo will be featured on Facebook, Instagram, and more — plus, enjoy exclusive spotlight posts celebrating your support and showcasing your impact.
- Showcase your brand with company-provided banners and promotional materials prominently displayed at the event.
- Get seen with your logo featured on 24 digital bay screens — putting your brand in front of every player and guest, all event long!

*Lead the way, make your mark, and take your place as the event's top supporter!*



**SPONSOR NOW**

**\$10,000**  
Investment

# GOLD SPONSORSHIP

- Exclusive recognition as a featured event sponsor with activation opportunities (selections listed below).
- One (1) private bay for six (6) players and two (2) additional guests — perfect for mixing business with fun!
- Logo visibility on event signage and in digital displays during the event.
- Recognition on event materials and across social media platforms, including Facebook and Instagram.
- Showcase your brand with company-provided materials or signage displayed in your sponsored area.
- We'll show off your brand on 24 digital bay screens — reaching every player and guest throughout the event!

**Be recognized as a leading event sponsor with branding opportunities in hospitality zones.**



#### **Birdie Buffet (exclusive)**

- Assist in menu selection or bay appetizer selection
- Dinnerware featuring your logo will be provided for buffet area
- Signage at buffet area



#### **Registration (exclusive)**

- Table setup at entry point with company's marketing collateral
- Main point of interaction with attending players
- Signage at registration



**Junior Achievement™**  
of Greater Baton Rouge & Acadiana

**SPONSOR NOW**



**\$5,000**  
**Investment**

# SILVER SPONSORSHIP

- Recognition as a Featured Event Supporter: Highlighted in a key event area (selections listed below).
- One (1) Bay for Six (6) Players: Includes fun gameplay plus a great chance to connect with clients or colleagues.
- Logo displayed on event signage and rotating on digital screens during the event.
- Recognition on Facebook and Instagram leading up to and after the event.
- Opportunity to display company-provided signage or materials in your sponsored area.

## Bar Sponsor (*exclusive*)

- Branded Bar Elements: provide branded cups and/or napkins
- Create a signature drink named after your business.
- Signage at both bars.

## Raffle Sponsor (*exclusive*)

- Company featured as Official Raffle Sponsor at the event.
- Brand Exposure: Name and logo displayed at the raffle table and on event signage.
- Product Spotlight: Opportunity to provide an item or package to be raffled off during the event.

## Longest Drive/Closest to the Pin

- Company featured as official Raffle Sponsor at the event.
- Brand Exposure: Name and logo displayed at the contest bay and on event signage.
- Sponsor representative to present award to winner

## Par-ting Gift Sponsor

- Official Par-ting Gift Sponsor Recognition: Your company featured as The Gift Sponsor for the event.
- Provide the Gift: Sponsor supplies a branded gift players — a great way to get your name in their hands!
- Add a Special Offer: Option to include a flyer, coupon, or promotional piece with each gift.



SPONSOR NOW

**\$3,500**  
Investment

# WHY WE *Play*

Proceeds from this event directly support hands-on mentoring experiences that teach students about business ownership and essential workforce skills.

Your support helps fund JA programs that encourage teens to think like entrepreneurs, explore business models, and understand the skills and knowledge needed to succeed. Students also get the chance to build real-world skills like communication, professionalism, and customer service.

Programs supported include: JA Mentoring Men, JA Leading Ladies, and an exciting new opportunity for students to shadow a local entrepreneur for a day.



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# SPONSORSHIP OPPORTUNITIES



## PLATINUM SPONSORSHIP

### \$10,000 Investment

- TopGolf Corporate Platinum 3-month Membership
- 2 private bays for 12 players and 4 VIP guests
- Platinum Sponsor recognition in print and across social media
- Company-provided banners and promotional materials displayed at the event.
- Logo featured on 24 digital bay screens

## GOLD SPONSORSHIP

### \$5,000 Investment

- Exclusive recognition as a featured event sponsor with activation opportunities
- One (1) private bay for six (6) players and two (2) additional guests
- Logo visibility on event signage and in digital displays during the event.
- Recognition on event materials and across social media platforms
- Company-provided materials or signage displayed in your sponsored area.
- Brand visibility on 24 digital bay screens

## SILVER SPONSORSHIP

### \$3,500 Investment

- Recognition as a Featured Event Supporter
- One (1) Bay for Six (6) Players
- Logo displayed on event signage and rotating on digital screens during the event.
- Recognition on pre- and post-event social media
- Opportunity to display company-provided signage or materials in your sponsored area.



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